



Backgrounder

**Lime Tree Lane was born out of a love of all things Caribbean.
Our tours and products have been created to reflect the
atmosphere and lifestyle of the islands**

History

I first visited the Caribbean as a two year old and have been fortunate enough to not only re-visit and work in my parent's native Jamaica but also visit many of the other beautiful islands in the region on countless occasions

From Cuba with its unusual socialist society and Latin beats, to St Lucia with its amazing Pitons and rainforests. I have experienced the very French chic of Martinique and the contrasting British essence, which can only be found in Barbados.

On every occasion I have been amazed at how such a small region can be home to such colour and diversity.

As Lime Tree Lane's Managing Director, my 12 year career in the UK tourism industry as a Caribbean specialist has included priceless periods working for premium travel companies, such as 'American Express' 'Leading Hotels of the world', 'Havanatour' and 'Sandals'. Which have culminated in an appreciation of customer excellence within the hospitality industry and an invaluable insight into the Caribbean market and the progression of Caribbean cuisine.

Spread the Sunshine!



Our Mission

Having created a luxury portfolio of culinary escapes, which respond to the existing niche for gourmet experiences in the Caribbean. Promote the region's food as a contemporary, attractive and accessible fusion cuisine which can be enjoyed by food enthusiasts both at home and away.

Our Vision

To become one of the most recognized & trusted Caribbean lifestyle brands, continuing our commitment to bringing current and future customers unique Caribbean experiences.

In addition to preserving Lime Tree Lane's core business structure. We will strive to create future innovations in conjunction with our existing strategic partners. Nurturing a platform of excellence, which will ensure a sequence of returning guests and brand loyalty.

Our Values - We invite customers to:

- LEARN THE ART OF CARIBBEAN COOKERY
- CELEBRATE THE REGIONS COLOUR AND DIVERSITY
- SHARE OUR PASSION FOR THE CARIBBEAN
- SPREAD THE SUNSHINE.

Spread the Sunshine!